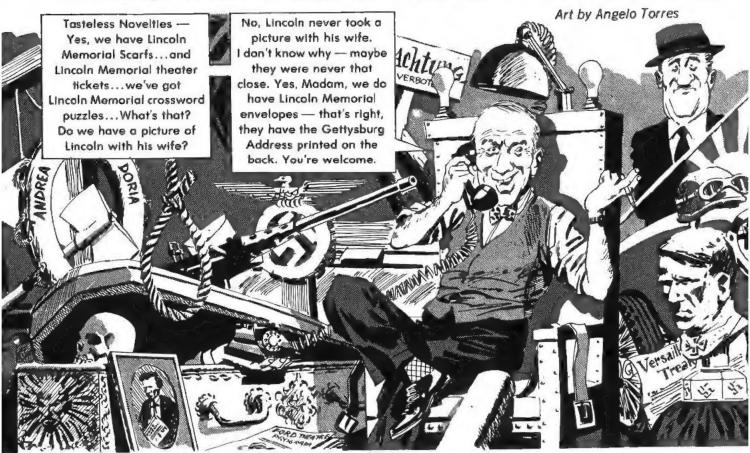
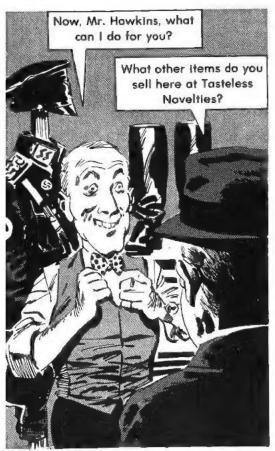


ENTERPRISING IDEAS FOR THE CAREER-MINDED YOUTH

Tasteless Novelties





We sell life preservers from the Andrea Doria... A defective fire hose from the Chicago Fire...We have an air pipe from a German mine cave-in that goes for \$5.75.

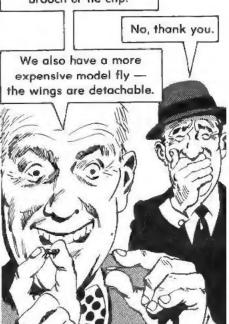


What people buy these things?

The same people who pull wings off flies.



Have you got any idea how many wingless flies there are around? By the way would you like a wingless fly cast in solid bronze? It makes a nice brooch or tie clip.



4



We aim at the lowest common denominator like movies and TV. How would you like a German officer's cap from the Hindenburg Dirigible disaster?

Sorry, not interested.

Would you be interested in the German navigator's cap?

> No...Tell me, what did you do before you started Tasteless?

I was a greeter for an undertaker parlor and before that I drove a Welcome Wagon.

How did you get started in this business?

By selling railroad signs ofter a train crash. Then, I branched out to peddling hub caps after car wrecks. Say, we've also got one of the ransom notes from the Sinatra kidnapping.

Who would want one of the ransom notes from the Sinatra kidnapping?

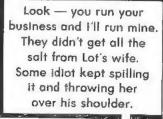


What are the collectors' Items in your line?

The necklace Marie
Antoinette wore to the
guillotine. That goes for
\$30,000. It's cut in two
places... Clean cuts
like they were made by
a blade... Another
collector's item is a
water-logged song book
from the Titanic. That
brings \$5,000. We have
a set of salt shakers
filled with Lot's wife.
We've sold over 3,000
of them.

filled with Lot's wife.
We've sold over 3,000 of them.

But wait a minute, Lot's wife was a small woman. When she turned to salt, she couldn't possibly fill that many shakers.



What's the biggest item you ever sold?

> Two empty kerosene cans from Hitler's Berlin Bunker, marked His and Hers.



I guess you also self the usual noveltles like small American flags and tin replicas of the Eiffel Tower and the Statue of Liberty?

Why not?

We won't touch anything that's sick.

MOVIE SCENES YOU CAN'T FORGET

mainly, because we won't let you!

The Cruel Ship Captain





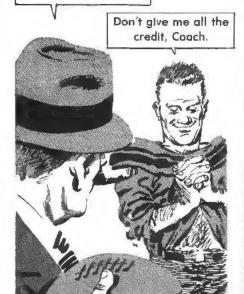
The Football Hero

Forsyte, you were wonderful. The greatest single display of football playing I've seen.

Oh, coach, it was a team effort. The guys deserve



Yes, but you played a fantastic game. Your passing, your running, your feinting, it was superb.

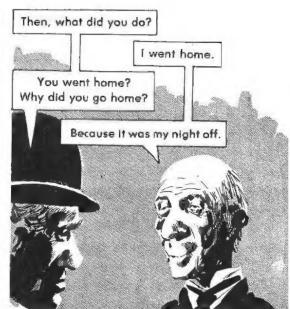


Here's the team ball, Forsyte, you certainly earned it...i also want to congratulate our tackle, Nvorich. Great game, Chuck.

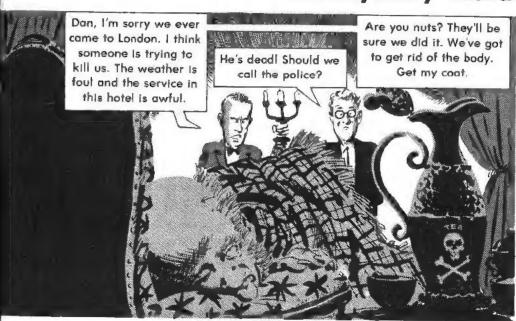


The Murder Mystery





The Mystery Murder





The Sinking Ship





The Cowardly Bullfighter



Mickalito, you must go into the ring and face the bulls.

I can't.

You know what they will say if you don't go out and face the bulls? They'll say Mickalito Valdez is a disgrace. Mickalito Valdez is afraid of the bulls. Mickalito Valdez is a coward. That's the disgrace you'll have to live with the rest of your life — Mickalito Valdez, the coward.



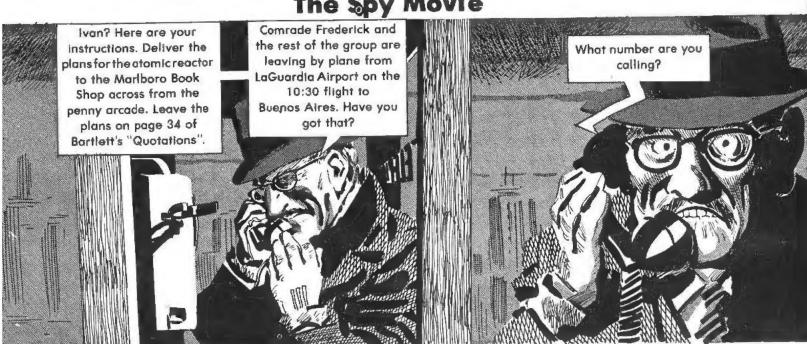
Mickalito, you are going to change their jeers to cheers.

No, I am going to change my name.

All right, I'm ready to go.



The Spy Movie



TALK GIBLITALK TALK

Hi, I'm Virginia Graham and our guest today on "GIRL TALK" is Nina Khrushchev, wife of the Premier of the Soviet Union. Mrs. Khrushchev, on this show, we girls let our hair down. You can call me—Oh, no, Mrs. Khrushchev, that's just an expression, put your babuska back on ... You can call me, Virginia, all right, Nina?

All right, Virginia, and you can call me Mrs. Nikita Khrushchev, wife of the Premier of Soviet Union.



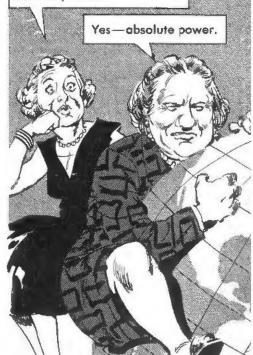
Wonderful. Since our audience—what there is of it—is mostly women, we ask questions the girls would be interested in. First, tell us where you get those quaint house dresses you wear?



Nina, you're a very warm, genuine, and friendly person. What is your big goal in life? What is the one thing you seek above all else? Is it a successful marriage? A happy home? What?



That's so like a mother and wife. You like power. Let me ask you this—any special kind of power?



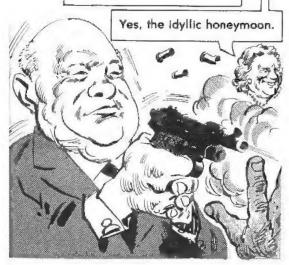






pallbearer over my dead body." And that's how it worked out.

The perfect story. After forty years of blissful marriage, If you had It all to do over again, would you change anything?

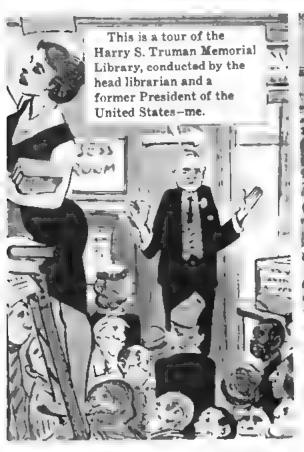


How sweet. That's all the time we have for "GIRL TALK." Our charming guest was Nina Khrushchev, a typical Russian wife and mother. Good afternoon.





Truman Memorial Library Conducts Guided Tours



First, I want to say the library was losing a lot of books through vandalism so we chained the books to the shelves. Now, we're losing a lot of shelves. You have a question, sir? How do you get a library card? We don't allow any card playing in here.



Here is a picture of the

Yalta Conference,

We have several new books there's General MacArthur's book under Some Other Biographies—that's the section marked simply "S.O.B." And James Baldwin's new book about full integration in the South. That's under Science Fiction.

The library also contains severa' mementos of my administration. Here is a post card view of Hiroshima as taken through a Norden Bombsight. A lot of people ask me why I dropped the first A-Bomb. My advisers had told me that continuing the war would mean sacrificing the lives of over 100,000 soldiers and some of them would be ours.

remember that? There's
Winnie and Stalin, I didn't
trust Stalin I heard a
report he was once a
member of the Commie
party I think Alger Hiss
told me that.

Here is the Harry S. Truman room.. It is filled with mementoes of my personal life with Bess. Yes? Did I ever go to college? Funny thing—a lot of people ask me whether I ever went to college. In fact, people at the college where I went to college, ask me if I ever went to college

Another personal question?
What did Bess, my wife, do
before she married me? She was
a band singer. That's right,
she was with the Salvation Army
Band



Our United States Ambassador to Japan was stabbed in the leg by a near-sighted Japanese youth, so Japanese Prime Minister Ikeda went on intercontinental TV via the U.S. Communications Satellite to apologize for the stabbing. What would the Prime Minister have said if the youth hadn't stabbed our ambassador? What would he apologize for — World War II?

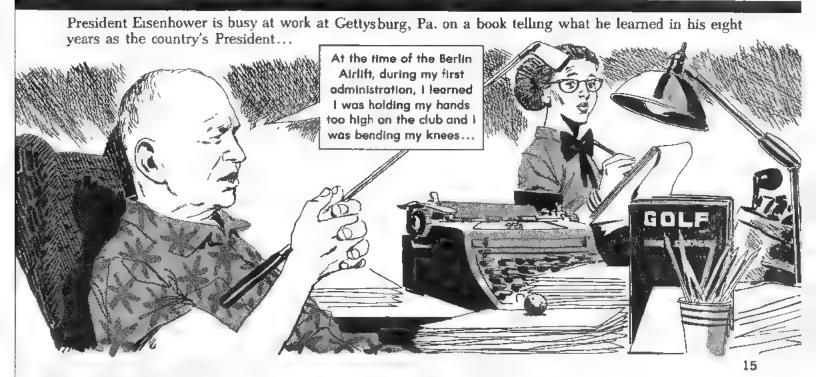
The Prime Minister said he hoped the incident wouldn't mar close relations between the U.S. and Japan. Look, if we can forgive Pearl Harbor, we aren't likely to hold a grudge for a little knifing.

The 19-year-old assailant was described as a "fanatic". Back in 1942, Japan was full of 19-year-olds who flew suicide missions by crashing their planes into American battleships and they were

SICKnifficant News Events of the Month



A little known fact is that only one Kamakazi pilot was ever court-martialled. At a briefing before a mission, he asked for the return route. Today, Japan has one of the world's leading commercial airlines. The pilots are all checked out to fly across the Pacific. They're safe, just as long as they don't pass over any American shipping.





Scene: Moscow Space Program.

Fellas, we have to hit something soon. This last one didn't even get off the ground. To top things off, Dr. Werlholtz, our space chief, wasn't on the base for the countdown. He couldn't get his corstarted. One break for us, he drives an American car — a Volkswagen.

But, Guys, we got to do something quickly. Fourteen straight misses of Venus — Jack Oakie in the Kremlin is getting anxious. It's costing us an arm and a leg to send these babies up. What was the trouble this time, Dr Werlholtz?





Why do we have to make it so tough on ourselves? Why does it have to be Venus. Why not start with something easy, like Warsaw? You have to learn to crawl before you can walk.

Warsaw is no good. You can get there by train. There is one blessing we can be thankful for. In all these 14 failures no human lives were sacrificed. At least we didn't send any humans in these space probes.



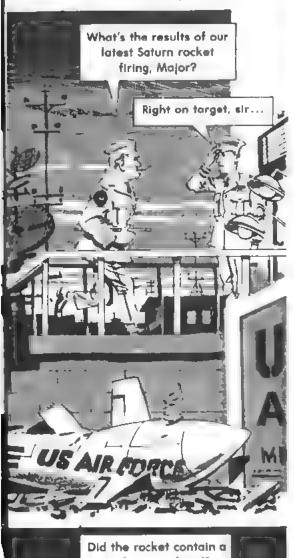
YANKS DIG UP JORDAN LADY OF 800 B. C. Scene Tomb in Jerusalem

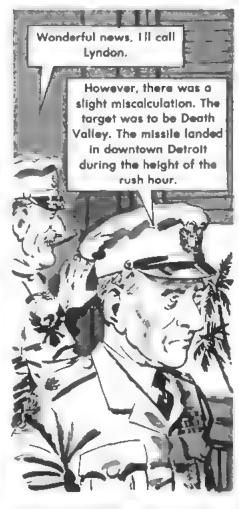
Do you realize that this tomb was existent in 800 B.C.? Think of it, Womath, these dishes and utensils were used over 3,000 years ago. Take this emerald vase. It probably was used to hold rare wines and nectors centuries ago.

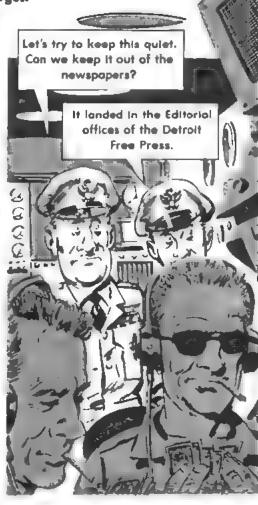


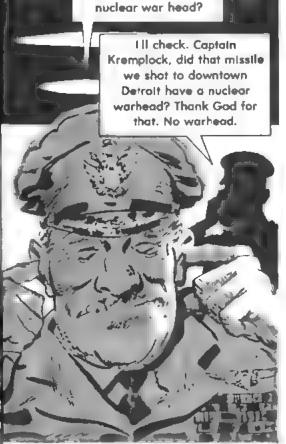


CAPE KENNEDY, FLORIDA --- NASA Fired Saturn Rocket Direct on Target.









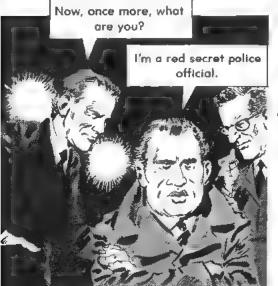


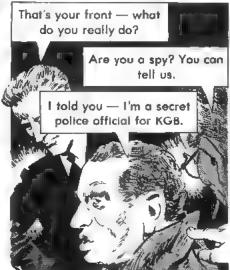


Commie Quizzed by CIA

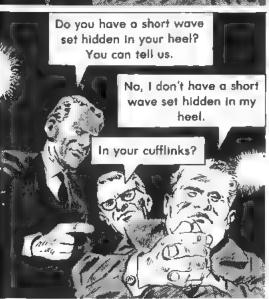
GENEVA, SWITZERLAND — The State Department revealed that a high-ranking officer of KGB, the Russian Security Police, is being interrogated by CIA members at CIA Washington Headquarters. The location of CIA Headquarters is so secret, when

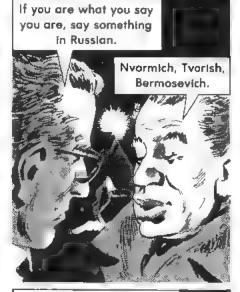
they call a plumber to have their pipes fixed, they give the wrong address. CIA security is high, but the plumbing is in rough shape. The CIA interrogated red Yuri Nossenko for 36 hours and concluded that "he was an agent for some unidentified foreign power."

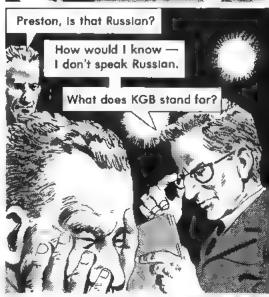


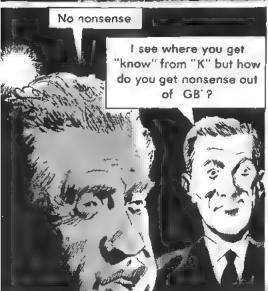


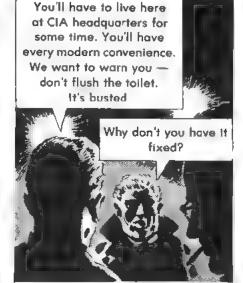














PHONE DISCONNECTED AT MISSILE BASE

GRAND VIEW, IDAHO — Gem States Utilities cut off the telephone service to two missile silos at Mountain Home Air Force Base because the Strategic Air Command headquarters didn't pay their

phone bill. Here is the commander of the Air Force Base speaking — from a pay phone — to the telephone company.



WIVES CAUGHT MOONLIGHTING

OUEFAS NEW YORK Police report a thriving call gir business among Long Island housewives





SOLUTION TO THE CYPRUS PROBLEM

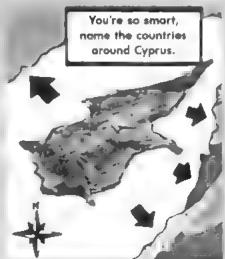
With notes on how to solve the world's other trouble spots — Viet Nam, Laos, and Princess Anne, Maryland...



As always, SICK is ready to give advice when we find a need for it. President Johnson is wrestling with the problems of Cyprus and Viet Nam and we think we can give him ready solutions in the time it takes to say "Henry Cabot Lodge"...



In the first place, the trouble in Cyprus is that the population there is half Turk and half Greek. President Makarios describes the problem on his island with the words: "A house divided against itself must fall." Our advice to President Makarios is to stay out of theater boxes. Now, if we get all the Turks out of Cyprus, it will be all Greek. If we get all the Greeks out, it will be all Turks. This plan is not acceptable to either the Turks or the Greeks. Are you following us so far? But if we get both the Greeks and Turks off the island — there will be peace. Right?



We don't intend to leave the island unoccupied. Tokyo is the most crowded city in the world. Tokyo is so crowded, you have to go to Yokohama to change trains. Send Greeks and Turks to the Belgian Congo and fill Cyprus with Japanese people. How will the Japanese do on Cyprus? We don't care as long as they don't fight.



A lot of Americans don't know where Cyprus is. One such American is George Ball. This is noteworthy because George Ball is the Special Presidential Envoy to Cyprus. Ball recently sent a message from Hong Kong stating that he will settle the Cyprus dispute as soon as he finds it.



We can help you find Cyprus. Look at any map - any world map. Those of you looking at a Shell map of New Jersey and lower Pennsylvania are not going to find Cyprus on it - not yet, anyway. On the world map, find Greece. Good. Now, find Italy. Yes, it's shaped like a boot. Now, find Turkey. No. Turkey is not shaped like a boot. You want all countries to be shaped like a boot? Now, find Cyprus - it is shaped like a small island in the Mediterranean. You can't find it, can you? Now, you know why George Ball is having so much trouble. George Ball is looking for it on a map of New Jersey and lower Pennsylvania. He will spend the rest of his life looking for Cyprus. The first thing the President has to do is find someone already in Cyprus and make him our Special Presidential Envoy.



If nothing else, the Cyprus crisis gave George Ball a chance to see the world





All world leaders have a lousy sense of direction. In 1950 when Eisenhower said, "I'll go to Korea," he thought it was in California. When LBJ sent Ambassador Lodge to Viet Nam, Lodge spent his first four months in New Guines. We think Lodge was a poor choice to go to Viet Nam. He is using Viet Nam as a stepping stone to the White House.



He started a write-in campaign in Viet Nam for the California Primary. Eisenhower has said if Lodge wanted to campaign for the Presidential nomination in the California Primary, he should have left Viet Nam and gone to Korea.



Just because a man lost as candidate for Vice President in 1962, does that equip him to be ambassador to Viet Nam? Why — because he knows how to lose? Then, they should have sent Nixon. He's had more experience.

DeGaulle's solution of the problem is to neutralize Viet Nam. We think a better solution is to neutralize DeGaulle.



In South Viet Nam, the U.S. military authorities have asked for suggestions from civilians there on how to get the Viet Cong guerillas out of Viet Nam. A Viet Cong guerilla put a hand grenade in the suggestion box. Now, they're asking the people how to get hand grenades out of suggestion boxes.



The problem in Viet Nam is that the Vietnamese are the worst fighters in the world. Recently, Vietnamese troops ambushed a regiment of Viet Cong Guerillas. The Viet Cong lost 26 men and the Vietnamese lost 161 men. They called that a successful engagement because the Viet Cong didn't get any of their heavy artillery.



Lately, some Vietnamene troops have been deserting over to the Viet Cong forces. If this trend continues, maybe we can still win that war.

Washington brass have said, they don't want Viet Nam to become another Korea. Why not? There's peace in Korea.



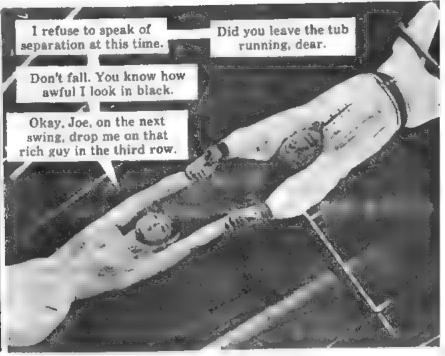
A footnote to the entire altuation is that William Bundy, newly appointed assistant secretary on Far East affairs and special envoy to Viet Nam, has just landed in Cyprus. He reports no recent attacks by the Viet Cong, but that there is fear of a Japanese invasion. Seel Our plan is beginning to work already.





SO YOU WANT TO BE A PROBLEM CONTROLL WRITER







WINNERS

MAY ISSUE

Roland Irvin 10th Supply Square Box 1272 APO 238, New York, N.Y.

D. L. King 1602A Kingstey Street Bossier City, Le

Herina Holien 1225 Richards Ave Colorado Springs, Colo

Dolores E. Sampson 27 South Peters Avenue Fond Du Lac, Wisconsin Mike Upright 1958-29 Avenue Kenosha, Wisconsin

Richard Moreskine 101 Montecello Court Tuscon, Arizona

Mary Osborn 2012 Balboa Street San Diego, Calif

Andrew Suter 33 Castlebar Road Rochester, N Y.

Charles Morrison 373 N. Vulcan Avenue Encinites, Calif

亲...forget it!

We have received so many letters praising our Picture Caption contest and so many entries that we're sick of the whole thing. Please, but please don't send us any more entries or congratulatory letters praising us or the contest. We've had to hire additional help and rent additional space to store all the entries. We will give some of the winners in this issue of Contest #1 and Contest #2, but that's all. We've had the picture caption contest and picture captions up to here. We have more winning captions in our next issue, and our next issue, and the next issue.

WINNERS

MARCH ISSUE

A3/e William E. Lutz AF 13794191 6313 Air Police Sqd-K9 A P O 239 San Francisco, Calif.

Pat Kelly 2005 Short Drive Hanford, California

Skip Ehresmann 1001 Ridgelawn Avenue Newark, Ohio

Richard Kendali Amherst N S Canada

Terry Gibbs 2150 W State Avenue Phoenix 21, Arizona Enrique Chavira 714 White Street Key West, Florida

Jim Bracken Minnedosa, Manifoba, Canada

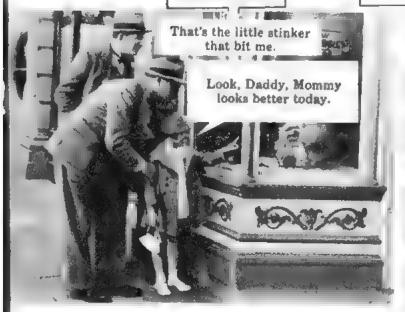
Alex Bridge 2350 Park Row West Montreal, Quebec Canada

S/Sqt William J. Mintz Hqs SETAF A P O 168 New York, N.Y.

Clarence L. Black, Jr. 590 South 22nd Street Columbus, Ohio

Marinus Vandermeer, II 195 Prince Street Cushawa, Ontario Canada

He uses "Head and Shoulders". Don't come crying to me. Hit him back. You should have gone to the men's room BEFORE you came into the ring.

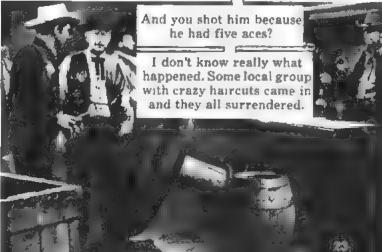




What this town needs is a good Youth Center.

Better have them put their arms down.





A Special Section on Confidence of the Confidenc

Script by Dee Caruso

Art by Gray Morrow

The Digarillo Spot

The cigarette scare has caused a switch to cigars for many people — bringing with it a new evil — commercials like this one:



a digarillo? After all, a digarillo is so mild, she doesn't know what she's missing — the cool taste, smooth draw. And the digarillo's plastic tip is so clean, so white...

Should a man offer a lady a digarillo? She wouldn't be sitting here in the smoker car if she didn t enjoy a good smoke.





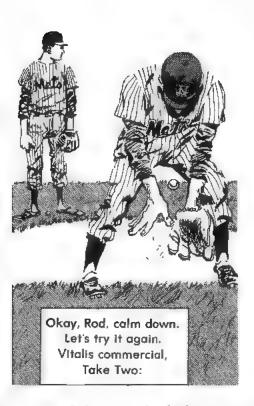
Vitalis and Thef Breezey Met Bell

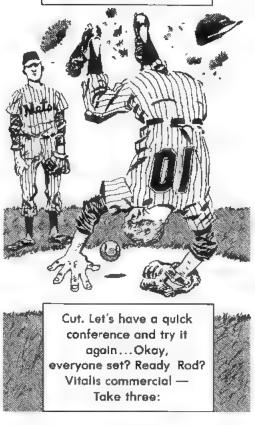
We'd like to see the Vitalis commercial they never showed us. You know the commercial — They usually have Dick Lynch, defensive back for the New York Giants, showing rookie Bill Hillebrand how to defend against a pass.

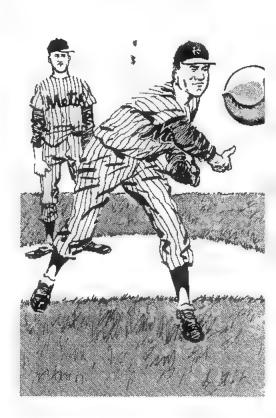
Then, rookie Hillebrand tries. Almost, but not quite. Then, because Dick Lynch knows how to defend against a pass, it makes him an authority on hair care. He gets the rookie to switch to Vitalis and the 60-second workout. Here's the commercial in that series they never showed:

Here's Rod Kanehl, star Infielder of the New York Mets, showing Met rookle Dick Smith how to field a bunt. Here's Rod Kanehl, star Infielder of the New York Mets, showing Met rookle Dick Smith how to field a bunt.

Here's Met rookie Dick Smith showing Rod Kanehl, star Infielder of the New York Mets, how to field a bunt.

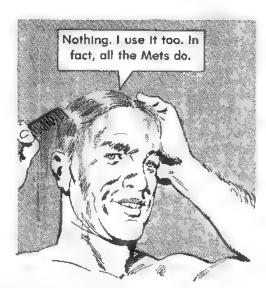






And, later in the locker room:



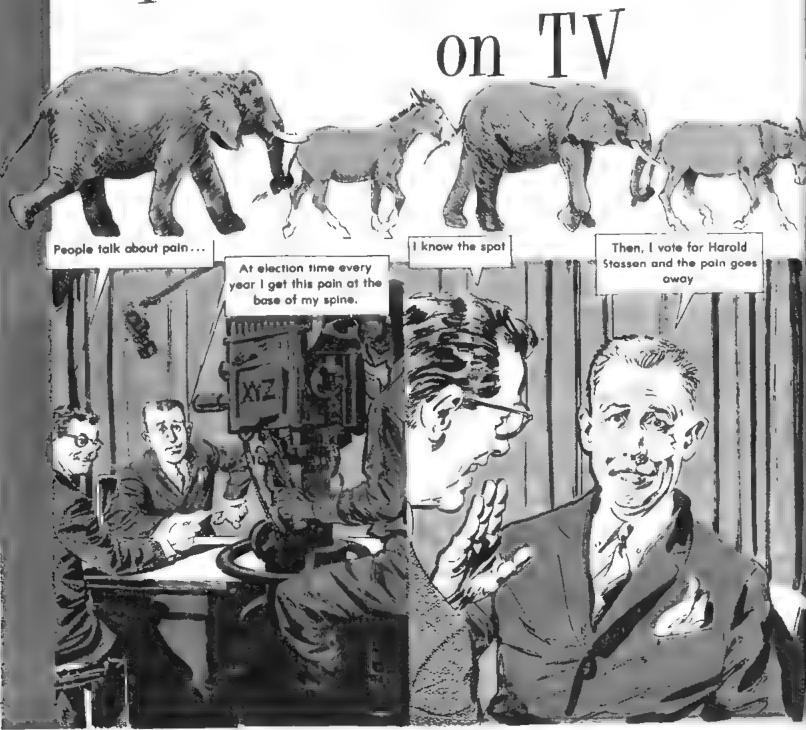


That's the reason you never see Mets on commercials in TV. They tried to get one of them to do a shaving commercial, but everytime a Met player got a razor in his hand, he tried to use it on his wrists.

The politicians are off and running for the 1964 Presidential Sweepstakes. Many have turned to Madison Avenue advertising firms for an image to present to the American people—we wonder if they would go a step further—we wonder what would happen

If

Presidential Candidates copied Commercial Ads



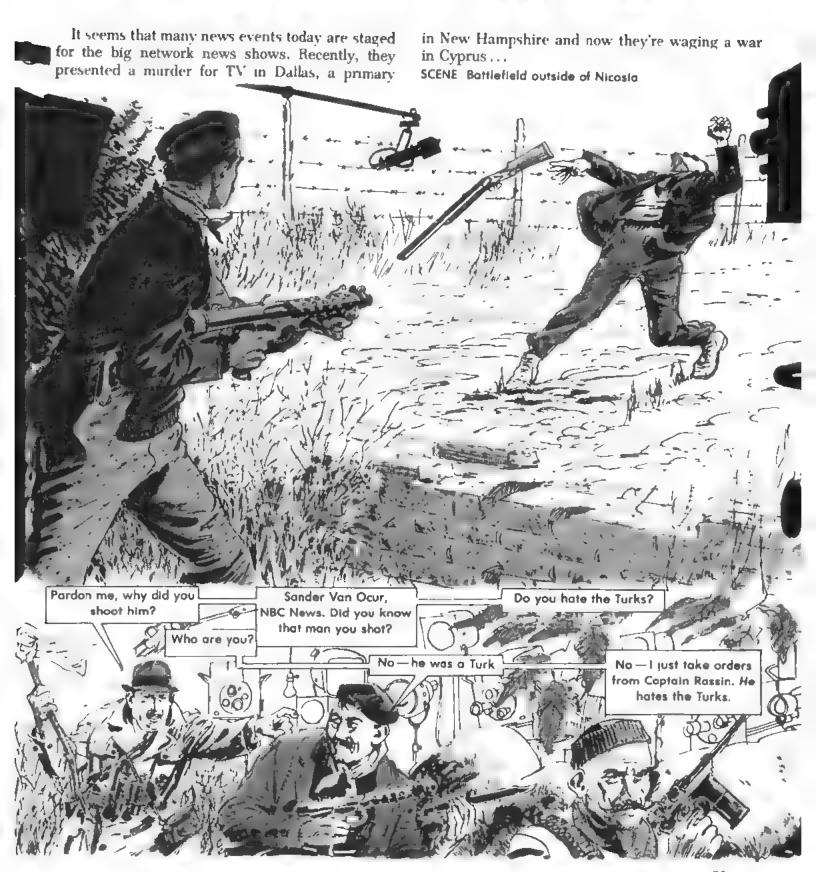








NBC at WAR







JAMES BOND

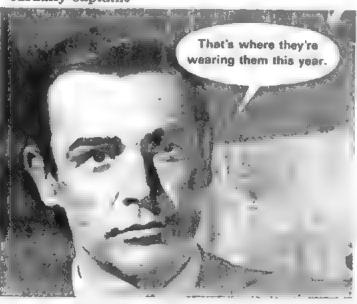
From

"From Russia With Love" is based on Ian Fleming's best-selling James Bond mystery and stars Sean Connery as British Secret Agent 007. The Eon Productions, Ltd. presentation for United Artists release introduces Daniela Bianchi as the new James Bond girl.

When filmmakers were holding auditions for the actor to play James Bond in Her Majesty's Service, Sean Connery entered the casting room and he instinctively looked behind the drapes for shidden camers. He immediately got the role.

Playing James Bond in "Dr. No" and now in "From Russia With Love" has greatly affected Sean's everyday life. He always doubles back over his path to be sure he is not being followed. One afternoon we observed Sean get on a bus, go two blocks, leave the bus, hail a cab, go in one door of the cab and out of the dher, jump on a trolley, hitch a ride on a private car, climb over a rooftop and crawl through a water main. His destination was the corner drugstore just a block from his hotel. When Sean got there, the drugstore was closed. So he went back through the water main, over the rooftop, into a private car, onto a trolley, through the back door of another cab, and onto the bus to get back to his hotel. When he got to his hotel, it was closed too. Bond now lives at the YWCA under an assumed name.

A member of the British secret service has got to be a good dresser. You can't imagine a secret agent dressing like a slob. With secret agents it's more important how they wear their beret than their Beretta. James Bond wears his Beretta around his neck and his beret in his shoulder holster. If that surprises you, you can imagine how surprised enemy agents are when they frisk Bond and pull his beret out of his holster. Bond casually explains



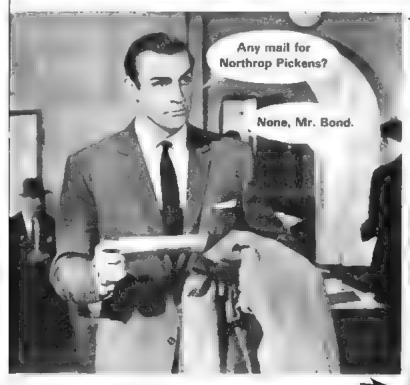


This is how the well-dressed agent looks coming out of his shower. In this case, James Bond has reason for the gun — someone just stole his clothes. Ever adaptable, Bond overcomes this momentary setback. He spends the next four days in a Turkish bath where he can remain inconspicuous in his attire until a man about his size comes in. Then, Bond steals his clothes.



Here is Bond in more formal attire. It seems the guy in the Turkish bath was a headwaiter. To show just how "in" Bond is — he goes to Istanbul for his Turkish bath. He went all the way to Moscow once to have Russian dressing. You should see the Russian who was dressing. In the picture, you see Bond's ever-present Beretta. A good agent sleeps with his Beretta. That's why, if you ever have occasion to wake an agent in the morning, the safest place to do it from is in bed with him. No self-respecting agent is going to shoot someone in bed with him.

Russia with Love



Here is a girl in Bond's bed. This is always happening to operative 007. The girl explains she is in his bed because she came to wake him up. That makes sense, but then what is she doing with all her clothes off?

Here is Bond again in informal wear. Can you spot the gun? That's right, under his collar. Can you spot his miniature camera? In his right eyebrow? That's close. His miniature tape recorder is in his right eyebrow. The camera is in his eyelash. Do you know what he is carrying over his left arm? That's an overcoat, stupid. Bond is checking into a hotel. He always use an assumed name so as not to be recognized. On this trip Bond is traveling under the alias of Northrop Pickens.





Here is a rare shot of James Bond, asleep. A good agent is never really asleep, he just fakes sleep. Just let that girl make a move for his gun and you'll see Bond spring into action. Well, let her make a move to leave and you'll see Bond leap — — Come to think of it, he must be asleep...The girl in bed with Bond is Italian beauty, Daniela Bianchi, a former fashion model...



Daniela was selected for the part over 200 European starlets. We'd like to be over 200 European starlets. Director Terence Young chose her because he says her looks are so completely individual. "She doesn't look anything like any known stars." He is right — she doesn't look a bit like Tony Curtis, William Holden, or Fabian. On second thought — she does look a little like Fabian, but she is more masculine.

the story in pictures.

Daniela, a Russian code clerk, is duped by Col. Klebb, a member of SPECTRE, international crime syndicate, into participating in a plot to lure British Agent James Bond to his death. SPECTRE is using Daniela and a Russian decoding device, Lektor, as bait. After seeing Daniela, we don't think they needed the Russian decoding device.

SPECTRE or SMERSH is a fictitious group used by Ian Fleming to symbolize evil and corruption in the world, much the same as Barry Goldwater uses LIBERAL or FREE THINKERS...

The British Secret Service smells a trap, but they can't resist the lure of obtaining Lektor. They send Bond to Istanbul. Istanbul is a hotbed of intrigue. The chief exports of Istanbul are barley, rice and coded messages. Lately, they've been finding coded messages in the rice and barley.

Bond is met in Istanbul by Kerim Bey, brother of the famous "Moonlight" Bey. Bond helps him settle an old score, as the Turk kills an old enemy.



Why did they give her this



That night, Bond is surprised to find Daniela sleeping in his bed. "Someone has been sleeping in my bed," he says, a little bare. Here Bond's special agent training comes to his rescue. In his "Special Agent Handbook" How to Behave on Every Occasion section, Bond looks up: What to do if you find a girl in your bed. The Handbook says: Call the nearest Chief Special Agent, Do not touch the body until Chief Special Agent arrives with photographers." However, Chief Special Agent has had very few calls over the years to handle this situation. As Bond puts it, 36 "Why should the Chief have all the fun?"



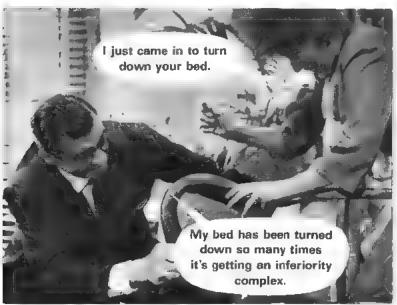
Kerim takes Bond to a gypsy camp where a gypsy fortune teller reads Bond's future: "Six more movies in the next two years." She read that in Variety. Bond asks: "Will they all make money?" "Look, Fella," the fortune teller counters, "I'm not a prophet." "But what do you see in my tea leaves?" Bond asks. "That you'd sooner Lipton", she replies.

Bond and Kerim blow up the Russian embassy, steal the Lektor coding device and escape with Daniela on the Orient Express. Bond and the girl pose as man and wife, which isn't difficult. They fight all the way to Cairo. James Bond fans know he'll never marry. As Bond explains: "The life is too risky. Full with intrigue, suspicion, deception." You mean the secret service? "I mean marriage."

While they travel by train, Kerim has been murdered in a plane. It is called an accident they say he died when his parachute didn't open. Of course, he wasn't wearing a parachute at the time. The fugitives are joined by Red Grant, an assassin of SPECTRE or SMERSH, sent to kill Bond. Grant poses as a British Agent sent to help the pair.

At least, we think he's a SPECTRE assassin posing as a British agent. He could be a British Agent posing as a SPECTRE Assassin. By this time, we don't trust anybody except James Bond—if he is James Bond. Wouldn't it be funny if she was James Bond?

No, he was a SPECTRE assassin. He overpowers Bond and a terrific fight ensues. James Bond is a tremendous fighter. A lot of musclemen go to the gym everyday and work out. All of Bond's muscles are in his tailored suit. So Bond sends his suit to work out in the gym everyday.



Arriving in Venice, Bond faces an attempt on his life by Colonel Klebb who poses as a maid in his hotel room. She (he?) tries to kick Bond with her (his?) poison dart-tipped shoes. But Bond quickly gets the point. Posing as a maid is a favorite disguise of enemy agents. Bond once killed a hotel maid who he caught going through his things, knowing she was an enemy agent in the familiar disguise. As it turned out, it wasn't an enemy agent in the familiar disguise, but a hotel maid going through his things. The murder never came out, Bond merely buried the maid among his things.







When Bond returns to his room, Daniela is in bed waiting for him. She explains: "I'm not here as an agent of SPECTRE or your leading lady any more. I'm here on my own this time."

Bond runs from the room looking for a phone to call the Chief Secret Agent...or Ian Fleming. But Fleming won't be able to help. There is an old saying: "Those who can — do. Those who can't — write about it."

Overheard at SICK office: "I just joined a group. Our goal is to free Jack Ruby so he can write more beautiful songs."

"That's Harry Ruby who's the songwriter."

"You're sure?"

"Yes, --- where are you going?"

"To stop the march."

Sick Sick World



"You put up a great fight until the dying seconds of the first minute in round one."

Mt. Etna is the world's last active volcano. In recent years, even Etna hasn't been so active. It still belongs to clubs and goes to movies once in a while, but it doesn't bowl anymore or go on overnight hikes.

The guy who invented the builet has it made. Every time a person gets shot, he gets royalties.

Advertising does pay off. Guy saw the Shell Platformate commercial on TV. You know the one taken on the Mojave Desert where four white cars and four black cars start together and after four miles the black cars without Platformate in their gas, stop and the white cars, with Platformate, keep going. This guy was so impressed, he went right out and bought a white car.

Movies are so unrealistic. We saw a picture where a guy fell in love with Terry Moore and she two-timed him. We once fell in love with a girl who two-timed us and she didn't look a bit like Terry Moore.

Hofstra University has solved the mystery of a foul-mouthed myna bird. A night worker at the university had passed the night by making salty additions to the bird's vocabulary. It reminds us of the story of a bird sold to a minister which once belonged to a sea captain. The minister was meeting for tea with ladies of the church when the myna bird recited several sections of the Old Testament. The ladies were shocked and the minister commented: "I can't imagine where he picked that up."

Among the new inventions exhibited at the International Inventors' Fair at Brussels was a one-man ping pong table. It's a good idea but it must entail a lot of running to keep hitting that ball back to yourself.

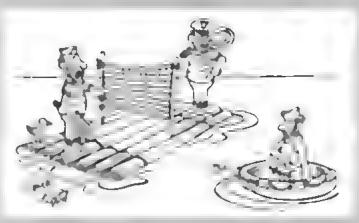
They have also simplified painting-by-numbers. Now, the new paintings already have colors and you just have to write in the numbers.

Britain consumes 850 million gallons of tea a year or enough to float ships the size of Queen Elizabeth. Of course, they'll use a lot of tea if they are going to use it to float ships.

The phone bill at the White House is \$167,000 per month. LBJ explains he often calls all parts of the world—Sir Home in London, Erhard in Bonn, Makarios in Cyprus. We wonder why he can't get them to phone him?

However, Johnson reports he is saving on the light bill. The CIA should save him a lot there—they've been working in the dark for years.

Another reason the government's phone bills are so high is that it is assumed every phone in the government is tapped, particularly in such agencies as the FBI, CIA, Secret Service and the State Department. When any of these people wants to make a confidential call, he places the call from a pay phone in Union Station. If you've ever used a pay phone, you know you can lose a fortune in one of those things. One man completed 16 consecutive calls in a pay phone in New York City. He



"Ball, Soldier!"

was a gambler and he wouldn't quit when he was ahead.

Every government agency is feeling the budget pinch. The new agency created to fight the war on poverty is going bankrupt.

Famous Quotes: The wife of Supreme Court Justice, William O. Douglas, 65, reports she is taking vitamin pills to keep up with him. "I can't think of a minute when he isn't doing something—speaking, writing, hiking or putting up storm windows."

When does he find time to work on Supreme Court decisions?

"He doesn't. He's always speaking, writing, hiking or putting up storm windows. He's put up 48 storm windows in our home and we only have 16 windows. We spend all our spare time praying for a storm.

Senator Margaret Chase Smith, a presidential candidate, was asked "How would you balance the nation's budget, if you were president?"

"First, I'd make a list of all the things I needed and then I'd shop around for the best price."



"What bait you using?"

A man in England stayed underground for 105 days. He came up after 46 days, but he saw his own shadow, so he went back down into the hole for another 59 days...

We're getting a new office—it's on the 7th floor of a vacant lot.

A 19-year-old Italian house painter went 11 days—264 hours—without sleep to break the world stay-awake record set earlier by California's Randy Gardner. The house painter didn't do it alone. He had a guy stay awake with him. His partner's job was to nudge the house painter every time he began falling off. Imagine 11 days without sleep. We just got out of bed two hours ago and we can't keep our eyes open.

There's a Karate (the art of self-defense) school in our neighborhood that just closed. Enrollments dropped when the school was robbed and the thug beat up the Karate instructor.

for collectors... SATIFIE THAT JEK LOVED

Printed before Dallas, this highly acclaimed picture-caption book is now being offered for sale in order to contribute (50% of all profits) to the

MEMORIAL

Georgie Jessel says: LOOK WHO'S TALKING" is a warm memory of the wonderful humor of The NEW FRONTIER... Not for squares!"







PUBLISHING

Every trade has a trade paper, a periodical that keeps members of the trade informed on news, views and personalities in their line of business. Interior decorators have Decorators' News, Truck Drivers have Decorators' News, etc. But what about the poor unfortunates without a trade. Yes, and even without an education. Who keeps them informed? As a public service, SICK presents a ———

TRADE JOURNAL FOR SCHOOL DROPOUTS

VACATION ISSUE

CHEAP

SCHOOL BOYCOTT A SUCCESS

Claims National Association for Advancement of Dropouts



Over 5,000 students have dropped out of our nation's schools this year. Educators wonder if these students are bona fide school dropouts or part of an unannounced national "boycott" of schools.

Many school principals report that the "national boycott" theory is not likely as most of these dropouts do not join picket lines or sit-in demonstrations. They are content with lying around in bed all day reading girlie magazines. Several top educators have theorized that it might be advantageous to add beds and girlie magazines to our school facilities and thereby

attract more dropouts to return and complete their educations.

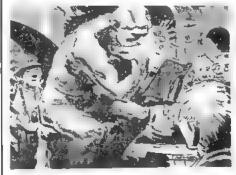
Roger Howerson, chief of school boycott division of CORE said: "Dropouts do not participate in school boycotts because they have been rotten to the CORE in the past. They keep leaving our picket lines and they have a difficult time learning our songs."

Also, Howerson claimed dropouts don't understand the school boycott movement. "They don't keep up with current events," Howerson said. "In a recent poll of dropouts, 57% of them thought Henry Cabot Lodge was a ski resort."

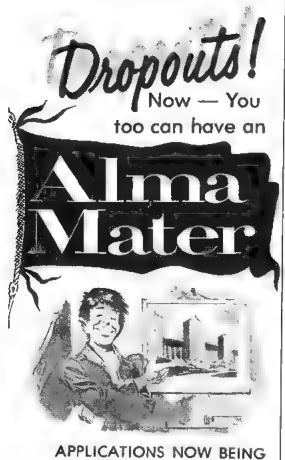
DROPOUT EXHIBIT AT WORLD'S FAIR

NEW YORK—The National Dropout Association has announced that the dropout exhibit at the New York World's Fair will be a plane with a man dropping out of it. This will symbolize the contribution that dropouts have made to aviation which consists of this exhibit at the World's Fair.

Also, the dropout exhibit will contain a replica of Rodin's "The Thinker" with a book in his lap. This will symbolize the thought that goes into becoming a dropout. The original Rodin is in a Paris museum and several members of the Dropout Exhibit committee suggested stealing it, but this suggestion was turned down as it was decided the statue would be too easy to trace.



Tom Harbor, a committee member, offered: "We could repaint it and have the statue stand up." Members of the committee agreed that this plan was feasible. As one put it: "Many people think better on their feet"



APPLICATIONS NOW BEING PROCESSED FOR BANNER 1965 SEMESTER at the

Mathews
EQUIVALENT
Campus



WE SEND YOU PRESS CLIPPINGS, GRADUATION PICTURES, SCHOOL CHEERS.



DROPOUTS HOLD ANNUAL CONVENTION



The fifth annual conference on dropouts "and what to do about them" was held in New York City. The three-day conference was cut short. On the third day there wasn't a quorum as 25 members left before the conference was completed.

Speaker Aaron Thompson said dropouts in 1962 numbered 3 million, 200 thousands — or 400,000 less than in 1961. "In other words," Mr. Thompson said, "dropouts are falling off."

Mr. Thompson emphasized that dropouts cause a menace...
"They hang around our city streets and learn to steal and rob and to rob and steal. We want them to learn in the schools."

It is a vicious cycle, Mr. Thompson related. The dropouts can't get jobs because they don't have an education and if they were getting an education, they wouldn't need jobs. That's why we have unemployment in this country. The delegates agreed with him in theory at least.

Mr. Thompson concluded his address by relating the case of one student who said he "dropped out of high school to further my education."

Mr. Thompson is dean of Santa Clara University of Santa Clara, California, and a graduate emeritus of Mathews Equivalent High School and College Home Study Course.

DROPOUTS HAILED AS GREAT EXAMPLE OF AMERICAN LIFE

"We are being too hard on our nation's dropouts. They represent a great example of American life. They show freedom of choice which is the backbone of the American Capitalistic system." These words of encouragement to dropouts were reported in the world press this week. The story goes on: "Rather than making dropping out of school a stigma it should be encouraged among American teen-agers."

Thus were dropouts in America defended in a recent speech on Educational and Social-Economic Development of World Communism made by Mao Tse-Tung, Red Chinese Premier.

Stripes Fashionable



FASHION NOTE — Leather jackets, so popular with dropouts, have been discovered with American flags used as linings. The U.S. Commerce Department reports that "it's all right to wear these jackets if you salute every time you hang up your coat."



LBJ PLEDGES SCHOLARSHIPS FOR DROPOUTS

WASHINGTON—President Johnson has proposed scholarships for dropouts. "Why not give dumb kids scholarships instead of smart kids who don't really need them." Using his characteristic logic, the President said, "I propose giving scholarships to every dropout so they can continue their careers." The President didn't specify which careers he was referring to—their

careers as students or as dropouts

The President explained: "We must conquer ignorance and poverty and the accompanying evil—ignorance of poverty. We don't have to look far to find ignorance and illiteracy. It is all around us." The Presidential speech was made before the combined houses of Congress.

RUSK SPEAKS

DEAN

DROPOUT CLINIC



Speaking before an audience of 4,000 dropouts, Dean Rusk said: "The future of unemployment is in your hands. Dean Rusk went on to point out that many successful and famous men in all walks of life were dropouts. Rusk listed such names as Barney "Dutch" Schultz, Jimmy "Machine Gun' Kelly, Louis Lepke and Mao Tse-Sung.

Rusk went on to call Tarzan the first dropout. "He dropped out of a tree." Rusk said Tarzan proved the lack of a formal education need not be a drawback if all you want from life is to swing from tree to tree. Rusk cited Milburn Dumkoff as the most famous dropout. He dropped out of kindergarten. Today, Milburn is worth \$40,000, which isn't so commendable. When he was born, he was worth \$30 million.

Rusk concluded by saying that we must find a place for the county's uneducated millions to keep them out of crime, the CIA and high political offices in certain Southern states.

New Hope for Dropouts



A recent article in Reader's Indigestion is highly recommended to all dropouts who can read Entitled, "NEW HOPE FOR DROPOUTS", the article was written by a dropout—Dr. Emmett Toboroff, a self-taught nuclear physicist who never got past the fifth grade. In the article, Dr. Toboroff recommends Western movies as therapy for dropouts.

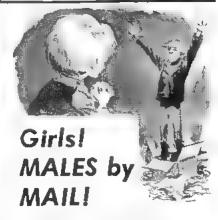
Dr. Toboroff reports: "There's something very relaxing about a Hollywood Western. They don't take any thought or concentration and they require a minimum of involvement to make." Dr. Toboroff also gave his opinion of the controversial new play about Pope Pius during World War II. He said "The Deputy" was good but only on the weeks that Henry Fonda was playing the Sheriff.

Coed Dropouts! Don't miss out on

CAMPUS ROMANCE

TENDER MEMORIES THAT YOU WILL CHERISH FOREVER CAN BE YOURS FOR THE PRICE OF A FEW POSTAGE STAMPS

MATHEWS
MALE ORDER
EQUIVALENT



BOYS MAY NOW PIN COEDS BY MATHEWS EQUIVALENT MALE ORDER

FRAT PINS AVAILABLE

- GOLD PLATED\$40. doz.
- SILVER\$10. doz.
 FOR THE UNEMPLOYED ---
- Self-Sticking PAPER (EQUIVALENT) PINS. 5¢ each



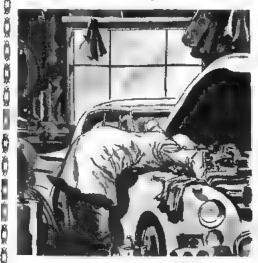
At Mathews Equivalent, we have everything any school has — • Dances • Debates • Football Railles! Only, at Mathews you do them alone in your own home!

EDITORIAL

A WORD OF ENCOURAGEMENT TO DROPOUTS

There are a lot of good jobs for dropouts in this world. They include janitors, ditch diggers, garbage collectors and many other white collar jobs. Remember, dropouts don't have to be leftouts. When a prospective employer asks what education you have had, you don't have to be embar rassed because you're a dropout. Lie to him. He won't know—unless he's a college graduate. College graduates are a lot of smart alecks. And nobody likes a smart aleck.

So you don't have a trade. Don't let that hold you back. Nobody knows that but you. You think it's hard to become a mechanic? Yea, to become a real mechanic is hard, a real mechanic has to know about cars and how they operate. But a FAKE mechanic just has to know about mechanics and how THEY operate. Become a fake mechanic and get into the real





REAL MECHAN C

FAKE MECHANIC

money. Mechanics make more money than college professors. You can't learn how to be a fake mechanic at trade school—hang around a garage. You know what a garage looks like? Don't worry, we'll send you a picture of a garage. They're easy to spot.

Hang around mechanics, get to know a mechanic. Take one out to lunch. Let your sister go out with one and she'll tell you how a mechanic operates.



WATCH A MECHANIC OPERATE

Remember, students with high school education get 50% more pay.

Students with college education get 75% better paying jobs. Then, why are so many Ph.d's starving to death?



The train was about to start when Third Grade Dropout, Herman Shlump, walked into the car and sat down beside a mother and her small daughter The mother, disgruntled by the sight of the grubby tramp, leaned over and said, "I think you should know, sir, my daughter has scarlet fever."

"Oh, don't worry," soothed the dropout, "I'm committing suicide at the first tunnel anyway."

Eighth Grade Dropout Alfred Pizza's watch had stopped ticking and he tried to find the trouble. Finally he took off the back of it, went into the works and found a dead bug. "No wonder it doesn't work," he reasoned, "the engineer is dead."

A guest in a small hotel was awakened early one morning by a knock on his door.

"What is it", he called drowsily.
"A telegram", responded the bell-hop, G.R. Fairchild, a recent Fifth Grade Dropout.

"Well, you can shove it under the door, can't you, without waking me up so early?"

"No sir; it's on a tray."

Two dropouts were working on the White House lawn, each supplied with a small push cart upon which was a garbage can. They walked about, picking up papers with a long spear. One of the workers, Sixth Grade Dropout, J. Paar, spied a piece of toilet paper and started to spear it, when suddenly a gust of wind came up and blew the paper into the White House through an open window.

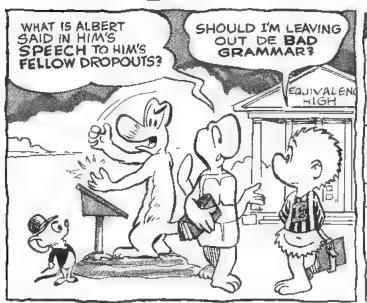
Dropout Paar became frantic and rushed into the building. He returned shortly and said: "I was too late. He had already signed it."

HEALTH HINT

Dropouts find that a great way to get rid of fleas is to take a bath in sand, then rub down with alcohol. The fleas get drunk and kill each other throwing rocks.

DROPOUT COMICS

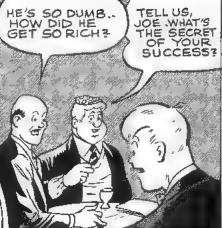
Popo





Joe Foolooka



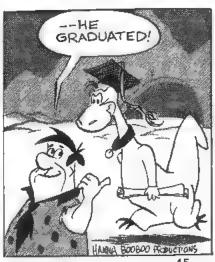




The Finkstones

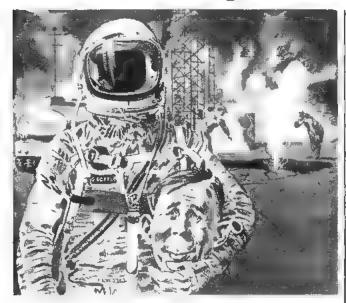






DROPOUTS IN THE NEWS

Unusual Dropout



Here is the country's least publicized dropout—Astronaut Gerry Gottle, who dropped out of the United States Space Program. Gerry got dizzy at low attitudes. He got nose bleeds going up in the elevator of the Space Training School Building. His class was on the third floor. Past the fourth floor, Gerry blacks out. Gerry will confine his space activities at home where he is working on a Mathews Space Program Equivalent Diploma for Astronauts.

SPORTS INTERVIEW

Sonny Liston, the country's number one dropout (he dropped out in the seventh round), is considering retirement, according to rumors making the rounds of the boxing world.

Reporter: Sonny, there are rumors you may

retire?

Sonny: Yea, I heard that.

Reporter: How is your right shoulder?

Sonny: It feels a little numb I've got a bump

there.

Reporter: Yes, I can feel it.

Sonny: No, that's my shoulder holster.

Reporter: Sonny, what would you like to do

when you leave boxing?

Sonny: I want to become a hair stylist.

Reporter: I see ... Have you spent much time in

Beauty Parlors?

Sonny: I was born and brought up in Beauty

Parlars. My mother used to take me there. Ever since I was a kid I wanted to be a hair stylist, but I wasn't

equipped for it

Reporter: You weren't equipped to be a hair

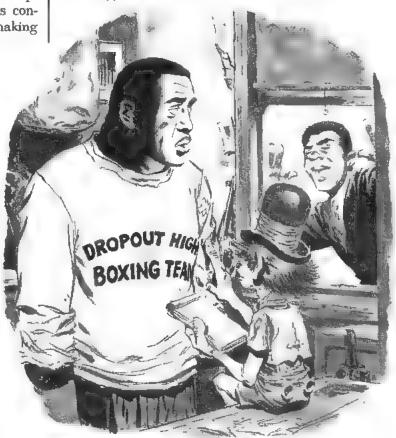
stylist? In what way?

Sonny: I didn't have the voice for it.

New York Dropout Honored



Dropout Maurice Popoff receives the "A Cleaner New York is Up to You" Award from Mayor Robert Wagner. Popoff was honored at a special press conference at City Hall. The press conference was delayed because Popoff took two hours finding City Hall. The "A Cleaner New York is Up to You" will be an annual award given to the person who does most to keep New York City clean. Since Maurice dropped out of school three years ago he has picked up 1500 cigarette butts off the streets of New York. Unfortunately, Maurice is not seen in the picture—as the picture was being taken, Maurice bent down to pick up a cigarette butt off the steps of City Hall. Mayor Wagner had dropped the butt.





The Dropout at the Alamo

One of America's unheralded heroes was Murgitroud Mitchell, the dropout at the Battle of the Alamo in 1836, when the Mexican Army, under Santa Anna, beseiged the small band led by Davey Crockett. We recreate for you now the famous speech Crockett made to his gallant men before the battle:



No, that's Santa Anna's speech to his men about the victory party. Here's the famous speech Crockett made:



DAVEY. I have a social note—the Mexicans are having a victory party tonight here at the fort and survivors of the battle are all invited. You know our situation is grave. We are outnumbered and outarmed. The chances of getting out of this fight alive are very silm. Now, if any man doesn't wish to stay here and fight with us—we'll understand. It's no disgrace. I will not

embarrass him by word or deed, there will be no attempt to dissuade him from his decision or hold him up to ridicule. Its a free choice.

Does anyone want to leave the Alamo now, before the shooting begins? You, Mitchell. You want to pass this one up? All right, that's your decision. Step forward and face the troop. Well, there he is, men, a gutless coward!

All right, Yellowbelly, fell us why you want to run out? Because of your wife? You want to be with your wife? Oh, you want to get away from her. Where is your wife? She's loading the cannon? That's your wife?

Don't stop to wave—keep loading.

Since you choose to leave rather than fight, Yellowbelly, I want you to deliver this message to Sam Houston. The message reads: "We are under attack by the Mexican army In the Alamo We are defending to the last man." Read that back to me.

MITCHELL: "We are defending this here little fort---"

DAVEY: No. Mitchell, not "this here little fort" the Alamai Remember the Alama.

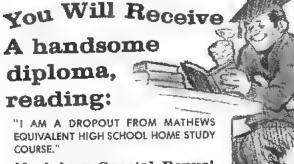


And that's how a dropout carried the message that became a rallying cry for our forces in the War of 1812. The dropout—Mitchell Murgitroud, the rallying cry—"Remember that there little fort..."



DROPOUTS! FOR SETTLE WHY JOBS DON'T HAVE A HIGH SCHOOL DIPLOMA

IF YOU ARE A GRAMMAR SCHOOL DROPOUT, EMBARK NOW ON A MATHEWS EQUIVALENT COURSE. EVEN IF YOU DON'T COMPLETE IT, AT LEAST NOW YOU'LL BE A HIGH SCHOOL EQUIVALENT DROPOUT! HIGH SCHOOL DROPOUTS GET 50% BETTER PAYING JOBS THAN GRAMMAR SCHOOL **DROPOUTS!**



Also! As a Special Bonus!

an autographed picture of Mr. Mathews, our founder. Mr. Mathews never got past 3rd grade, but did that stop him? He's got a Grammar School equivalent diploma, a High School equivalent diploma, a College equivalent diploma, a Master's degree equivalent diploma and a common law wife, who thinks she married a college graduate with an M.A. She's so dumb she thinks Mr. Mathews' High School equivalent diploma is a marriage license and his college equivalent diploma permits him to perform surgery.



BECOME A GANGSTER

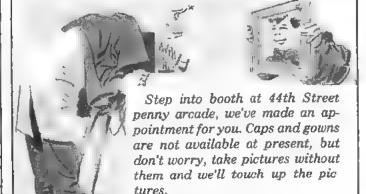
Dropouts, got a lot of time on your hands now that you've left school? Become a gangster — it's better than having a trade. We need guys without brains and if you dropped out of school before you finished, you don't have no brains. We're on the lookout for Look Outs. You just stand outside store, gas station, bank which is in the process of being robbed and look out. Now, that's not hard, is it? You don't need a college education for that, do you?



Cosa Nostra Equivalence

MATHEWS EQUIVALENT

GRADUATION PHOTOS



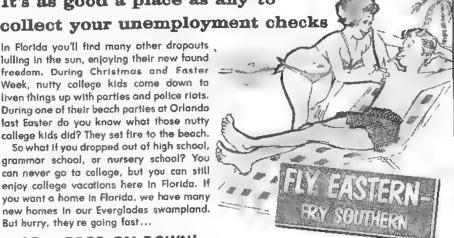
Now that you've completed your education — so to speakwhere are you going to spend your declining years?

Come to Sunny—Funny Florida

It's as good a place as any to collect your unemployment checks In Florida you'll find many other dropouts fulling in the sun, enjoying their new found freedom. During Christmas and Easter = Week, nutty college kids come down to liven things up with parties and police riots. During one of their beach parties at Orlando

college kids did? They set fire to the beach. So what If you dropped out of high school, grammar school, or nursery school? You can never go to college, but you can still enjoy college vacations here in Florida. If you want a home in Florida, we have many new homes in our Everglades swampland. But hurry, they re going fast...

SO — DROP ON DOWN!



CLASSIFIED ADS

POSITION WANTED:

I have no trade. I'm a fifth grade dropout. I can dig holes. Seeking position as junior executive with growing engineering firm. Room for advancement.

HELP WANTED:

Opening for Junior executive with growing engineering firm. Must be able to dig holes. Equivalent of fifth grade education.

ALUMNI MEETING

of Mathews Equivalent High School Diploma Home Study Course of 1962 — it is a dinner meeting. Stay in your own homes and have a good dinner, then send us \$5.00.

Sick Swifties by our Readers



"This deodorant doesn't work," he said, offensively.





"You left the door ajar," he said, openly.

Neal Ewenstein 186-65 Whitestone New York, N. Y.



"I want to join the Corps," she volunteered, peacefully.

Wayne Pope 307 South Walker Street Columbia, South Carolina



"You nice squaw," he said, bravely.

Teri Sampey 10202 South Wilton Place Los Angeles, Calif.



"Can you loan me ten dollars," he queried, touchingly.

Louis J. Barnes, Jr. 5109 South Nagle Avenue



"Listen to my heart," he murmured.

John Lawson 42 Mississages Street, West Orillia, Ontario, Canada



"Do you like my nose," he asked, Hopefully.

"Someone is singing off key," he

Rise Lind

3106 13th Street

Port Arthur, Texas

said, flatly.

Joel Palmer R. F. D. #1 Fiskdale, Mass.



"Boy, you sure know how to handle sailors." Tom said,

Admirably. Michael H. Culters



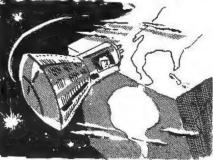
"I still think Columbus was wrong,"

Steven Swartz 507 McDonald Way Bakersfield, Calif.



"I can throw the football," Y. A. Tittle said, passively.

Paul Beaton 1600 Shaston Avenue San Jose, Calif.



he commented, flatly.

Judy Trickel R. R. 2



"The Titanic is the safest ship on the ocean," the captain boasted, icily.

Cambridge, Wisconsin

A FIREHOUSE IS NOT A HOME

NEW YORK — A local Fire Department has been entertaining young ladies at the fire house. There's no telling what this could lead to:—





Congratulations...You've Graduated!

This diploma is readily acceptable in business and social life as the equivalent of a High School diploma. But don't try to get into a college football game with it. Or into a college, for that matter.

You can easily frame this diploma and hang it on your wall. If you own a frame and

